

M.A. IN DEVELOPMENT COMMUNICATION

Detailed syllabus for the Entrance Test

Part-A : Multiple Choice Questions

Each Question carries one mark. The questions will be asked on the following subjects:

1. General Knowledge.
2. Social and Political issues.
3. Communication and Development.
4. Media for Development.
5. Development Programmes.
6. Research Aptitude.
7. Reasoning

Part- B Descriptive

This paper will be divided in to three sections. The first section will consist of short notes. In the second section, long answer questions will be asked and the third section with include case analysis/studies. This paper evaluates the candidate's analytical skills in understanding development issues and role of media.

Summary of Entrance Test:

S.No.	Test Components	Marks
Written Test		
01.	Objective /Multiple choice questions	20
02.	Subjective/Descriptive/Theory	180
03.	Interview	45
04.	Portfolio **	55

**** Candidates shortlisted for the interview will be required to send E-Portfolios. The details of which will be communicated subsequently.**